

**Dillon School District 3**  
**Information on External Applications**

**Date of Application:** 5/3/2021

**Application:** Read Theory

**Site:** readtheory.org

**Company Location:** Key team members apparently have roots in North Carolina.

**Student Accounts:** Yes

**Any Data Integrations Needed with District:** No. Student accounts, teacher accounts and all rostering is done manually by the teacher.

**Data Storage Location:** All ReadTheory data is stored in the United States

**Privacy/Security Information:** <https://readtheory.org/privacy-policy/>

**Key Privacy points:**

**Pros:**

Student PII data is not shared with any third party  
Compliant with COPPA and GDPR  
Signed the *Student Privacy Pledge*  
FERPA is not applicable to ReadTheory

**Cons:**

ReadTheory does advertise using content from a third party aggregator.  
Non-PII data is used for marketing and analytics

**Narrative:** “ReadTheory is an online reading comprehension assessment tool for students. It allows students to read narrative, informative, or informational literary passages and answer corresponding comprehension questions, while tracking student performance and reporting progress to teachers. It is free for all users.” Read Theory sustains itself by advertising on the site and by charging for their optional physical workbooks.

Based on this we deem the application safe to use in Dillon School District 3. However, we do have reservations with the advertising model to make it a “free” service. We also think the rostering process is cumbersome for teachers and should be automated.

**Status:** Approved for use by Dillon School District 3