Dillon School District 3
Information on External Applications

Date of Application: 5/5/2021

Application: Flocabulary

Site: https://www.flocabulary.com

Company Location: Brooklyn, NY

Student Accounts: Yes

Any Data Integrations Needed with District: Clever offers integration for SSO (saved passwords) and Rostering. Flocabulary can also be intergrated in Google Classroom.

Data Storage Location: United States on Amazon Web Services platform

Privacy/Security Information: https://www.flocabulary.com/privacy-policy/

Key Privacy points:

> **Pros:**
> Flocabulary has signed the Pledge to Safeguard Student Privacy
> Flocabulary does not knowingly collect personal data from children under 16.
> Flocabulary does not rent of sell any student data to any third-party for any reason.
> Flocabulary does not have any third-party advertising.
> Flocabulary endeavors to be fully GDPR compliant as of May 25th, 2018.
>
> **Cons:**
> This is a paid service so who is paying or going to pay for it?

Narrative: Flocabulary has its roots in urban hip-hop culture where it used rap and other methods to reinforce learning vocabulary. Flocabulary provides videos, vocabulary cards, games, reading, and quizzes, integrated with hip-hop to help increase student engagement.

If we decide to utilize Flocabulary in the district then we need to integrate with Clever to utilize rostering and SSO for student accounts. Otherwise teachers and students are having to do extra work to maintain accounts and rosters.

Status: Pending approval