

**Minutes of Joint Meeting
of
The Latta Schools Educational Foundation Inc. Board of Directors
and Executive Campaign Committee
October 24, 2011**

A joint meeting of the Board of Directors of The Latta Schools Educational Foundation, Inc. and the Executive Campaign Committee was held at the Latta School District Office on October 24, 2011 at 6:30 p.m.

John Kirby, Chairman of the Board of Directors, called the meeting to order and distributed architectural plans for the auditorium.

Edward Bethea, Chairman of the Executive Campaign Committee, presented a sample letter of case for support and a brochure for Named-Gift Opportunities. General discussion followed and suggestions were given concerning the variety and levels of naming opportunities. Consensus was for John Kirby and Edward Bethea to revise brochure for review at next meeting and for any suggestions on case for support to be emailed to Edward Bethea for revised draft of letter.

Lists for prospective donors and for expansion of the campaign committee were collected and reviewed. Discussion followed and decision was made to send invitation letters to recommended prospective campaign members to attend the next planned meeting of Thursday, November 3, 2011 at 6:30 p.m. at the Latta High School Library.

With no further business, the meeting was adjourned.